

Graphic Design 2 Typography Thursday, April 23, 2020 Bertoncin, Hopke, Messick, Stacy

Day One: Creative Practice

Objective/Learning Target: After completing this activity, you will better understand typography and be able to create a unique and interesting typography design.

Requirements: Printed worksheet for the Alphabet 100 (link here) or plain paper, and a pencil.

Bellringer/Warm Up: Look at the examples in the following links.

Link 1Link 2Link 3Link 4How have the artists changed the style of the letterform?How have they kept the letterform recognizable?What unique form did you find most interesting, and why?

Instructions: Download and print the <u>template here</u>, or if you can't print it off, simply draw enough squares to complete the activity (the squares DO NOT have to be perfect. They are only intended to provide a space to draw).

Choose a letter of the alphabet (either lower- or uppercase) and begin coming up with variations on that character. Be as creative as you can, but keep the design closely resembling the intended character. For now, create 25 different and unique variations, and then stop.

